# MODULE 4: Conducting Your Evaluation

**Activity 4.2: Applying a Diversity Lens**

The purpose of this activity is to have participants practice applying a diversity lens to their evaluation projects.

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| **Excerpt from the Evaluation Report of the *Career Launch* program**“The *Career Launch* program was very effective in providing work placements for clients in all four Atlantic provinces. There were 12 work placements completed each year, and 75% of the people who completed their work placement kept their jobs. No one indicated that lack of child-care was a concern, and so it can be assumed that that is not an issue that needs to be addressed in the next project.”**Question:** How can we apply a diversity lens to this report? |